

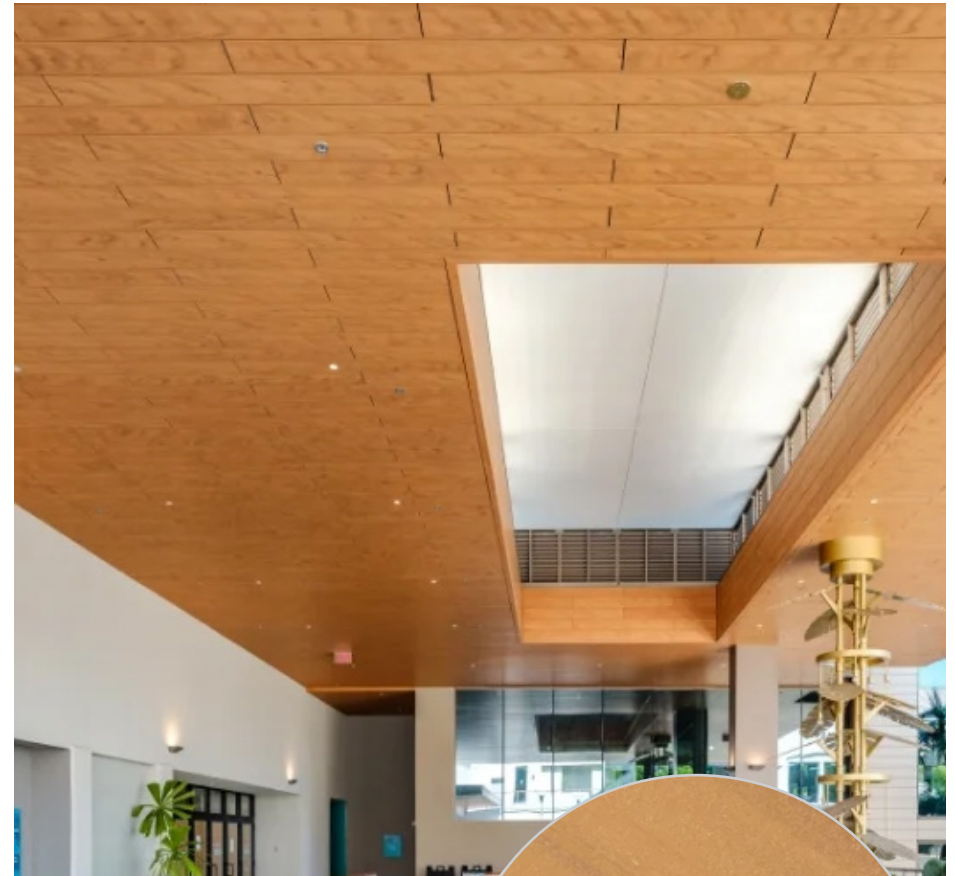
Geolam Technology vs Solid Wood Plastic Composite Technology (Wood'n)



Geolam vs Solid WPC (Wood'n)



Geolam



Solid WPC

Geolam Outshines Solid WPC (Wood'n)

Parameter	Geolam	Solid WPC
Superior Aesthetic	✓ Hybrid uses real wood with authentic color variation and natural grain.	✓ Subtle brushed aesthetic. 1/2" to 5/8" open butt joints.
Life Cycle Cost	✓ Zero aesthetic maintenance required. Cleaning only required if dirty.	✗ No refinishing required, but requires regular cleaning.
Fire Rating	✓ ASTM E136 Non-combustible	✗ Class A, Not Non-Combustible. Made with Combustible Components.
Durability/ Scratch Resistance	✓ Proven performance over 35 years in the field. Scratches may be sanded to repair surface.	✗ Surfaces are prone to damage with scratches appearing quite visibly.
Custom Board Lengths	✓ Provides custom lengths up to 19'8" for flexible design possibilities. Project length optimization calculations available.	✗ Most Solid WPC products are not available in custom lengths. 12' Standard Lengths
Warranty	✓ Industry-leading 10-year non-prorated warranty.	✗ 5 year warranty. Warranty Claims handled in Italy.
Ease of Installation	✓ Arrives at jobsite ready to install with or without furring.	✗ Challenging Installation – requires furring strips and clips and must wear gloves during installation.
Environmental	✓ Certified Eco-Mark product, made from predominantly post-consumer recycled materials. ISO 9001 ISO 14001.	✓ 50% Wood Biofiber not from recycled source. PVC thermoplastic toxic if burning.

A photograph of a modern glass skyscraper at dusk. The building features a large central atrium with a skybridge connecting two wings. The glass reflects the blue twilight sky, while the interior lights and the warm glow from the skybridge create a vibrant contrast. The architecture is characterized by clean lines and extensive use of glass and metal.

The Choice is Clear: Make It Geolam

Geolam[®]
Architectural Eco-Technology

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