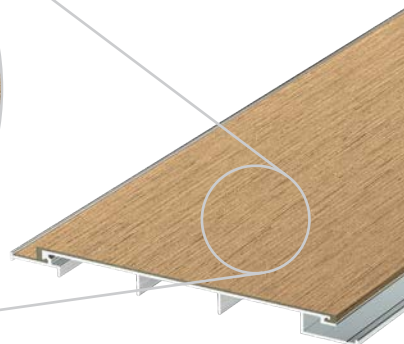


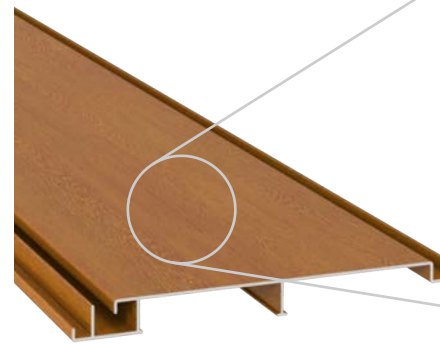
Geolam Technology vs Wood Aesthetic Aluminum Technology (Longboard, Knotwood, Dizal, Lynx)



Geolam vs Aluminum (Longboard, Knotwood, Dizal, Lynx)



Geolam



Wood Aesthetic Aluminum

Geolam Outshines Aluminum (Longboard, Knotwood, Dizal, Lynx)

Parameter	Geolam	Sublimated Aluminum
Superior Aesthetic	✓ Hybrid uses real wood with authentic color variation and natural grain.	✗ Powder-coated finish, prone to surface damage, and less natural appearance.
Life Cycle Cost	✓ Zero aesthetic maintenance required. Cleaning only required if dirty.	✗ Annual cleaning by hand with detailed log required to maintain warranty.
Fire Rating	✓ ASTM E136 Non-combustible	✓ ASTM E136 Non-combustible
Durability/ Scratch Resistance	✓ Proven performance over 35 years in the field. Scratches may be sanded to repair surface.	✗ Surfaces are prone to damage with scratches appearing quite visibly.
Custom Board Lengths	✓ Provides custom lengths up to 19'8" for flexible design possibilities. Project length optimization calculations available.	✗ Most sublimated products are not available in custom lengths. 12'-16'-24' Standard Lengths
Warranty	✓ Industry-leading 10-year non-prorated warranty.	✗ Aluminum provides 50-year material warranty. The finish warranty is effectively only 1 year due to restrictive and impractical maintenance requirements.
Ease of Installation	✓ Arrives at jobsite ready to install with or without furring.	✗ Requires cutting unfinished ends from each board and using touch-up paint for damage/scratches during and after installation
Environmental	✓ Certified Eco-Mark product, made from predominantly post-consumer recycled materials. ISO 9001 ISO 14001.	✓ Recycled aluminum is used at time of production: however, the film process for sublimation produces landfill waste. Jobsite end cuttings are rarely recycled.

A photograph of a modern glass skyscraper at dusk. The building features a large central atrium with a skybridge connecting different levels. The glass reflects the blue twilight sky and the warm interior lights. The overall design is sleek and architectural.

The Choice is Clear: Make It Geolam

Geolam[®]
Architectural Eco-Technology

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